



## A Study on the Inheritance Status and Enhancement Path of Chinese Ancient Poetry Art Songs Integrated into Vocal Music Teaching in Contemporary Colleges and Universities

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**Abstract:** Chinese ancient poetry is an important part of China's excellent traditional culture with refined and meaningful words, beautiful verses and rich connotations. As a product of the fusion of East and West, Chinese ancient poetry art songs is a perfect fusion of the profound Chinese poems and Western elegant music creation techniques, which is the continuous development of the excellent traditional Chinese culture. Colleges and universities, as the main channel for the training of high-quality music talents, shoulder the important responsibilities of talent training, cultural inheritance and scientific research. Since the birth of Chinese ancient poetry art songs, there have been high requirements in vocal singing, mood shaping and cultural expression, etc. Therefore, integrating Chinese ancient poetry art songs into vocal teaching in colleges and universities can not only improve the students' vocal singing level and comprehensive cultural literacy, but also enhance the students' cultural self-confidence in learning and singing. However, it is found that the inheritance status of Chinese ancient poetry art songs integrated into vocal music teaching in colleges and universities is not optimistic, and there are problems such as insufficient attention of students, irrational curriculum facilities, lack of attention to the improvement of comprehensive quality, confusing use of teaching materials, and fewer opportunities for students to practise, and so on. Through the analysis of the causes, it is found that there are misunderstandings in the students' cognition, the teaching objectives are not clear enough, the teaching faculty is scarce, and the teaching ability needs to be improved. In view of the above problems, this study proposes that students should be guided to improve their value cognition and set up a correct sense of inheritance; teachers should clarify the teaching objectives and create a reasonable curriculum system; institutions should strengthen the training of teachers and enhance the ability of diversified teaching; institutions should encourage teachers to reasonably prepare teaching materials and provide a scientific teaching basis; and institutions and teachers should also actively develop practical activities and provide sufficient opportunities for exercise.

**Keywords:** Chinese ancient poetry art song, contemporary colleges and universities, vocal teaching, current situation of inheritance, path of enhancement

### Introduction

Ancient Chinese poetry is a fruitful contribution of the Chinese nation to the cultural treasury of mankind, with the advancement of globalization, our traditional culture continues to spit out the old and bring in the new, and ancient Chinese poetry has gradually derived from Chinese ancient poetry art songs, which is a kind of China-specific art song combining the genre form of the western art song with classical Chinese poetry, and has been widely circulated because of its heavy cultural heritage<sup>[1]</sup>, and is an important part of our important part of the excellent traditional culture. In the development of today's society, we constantly realize that the excellent traditional Chinese culture is the root and soul of the Chinese nation, and to realize the great rejuvenation of the Chinese nation, it is necessary to combine with the conditions of the new era, focusing on creative transformation and innovative development, so as to make it compatible with the real culture. And colleges and universities, as the main channel for training high-quality talents in music, have the important functions of talent cultivation, scientific research and cultural inheritance, integrating Chinese ancient poetry art songs into colleges and universities for inheritance and development is not only conducive to carrying forward the excellent traditional Chinese culture and expanding the dissemination of the excellent traditional Chinese culture, but also conducive to establishing the cultural self-confidence of college and university students and enriching the contemporary connotation of the excellent traditional Chinese culture, so that the excellent traditional Chinese culture will remain vitality forever. Traditional culture is always vitalized<sup>[2]</sup>. Therefore, the integration of Chinese ancient poetry art songs into college vocal music teaching can not only improve the students' vocal singing level, but also improve the students' comprehensive quality through the knowledge and understanding of the literature and history of ancient poems, as well as enhance the students' cultural self-confidence and national self-confidence in feeling the profound charm of music and culture of Chinese ancient poetry art songs.

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Therefore, it is necessary to investigate the inheritance status of the integration of Chinese ancient poetry art songs into the vocal music teaching in contemporary colleges and universities, to conduct in-depth exploration from ideology to teaching practice, to discover the problems existing in the integration of Chinese ancient poetry art songs into the vocal music teaching in colleges and universities in time and to analyze the specific problems in a timely manner, and to carry out feasibility investigations and suggestions for the paths of enhancement in terms of the value cognition, teaching objectives, teacher cultivation, preparation of teaching materials and practical activities, and so on.

### **Literature Review**

Sun Huiling et al. have said in their research that Chinese ancient poetry art song is an art song in delicate form, rich in connotation and elegant in style with melody and piano accompaniment or orchestra accompaniment by composers who choose classic ancient poems as lyrics. Since the birth of the genre of Chinese art songs, classical Chinese poems have been favored by composers for their meaningful poetic meaning, rich connotation and unique rhythm [3]. For the historical development of Chinese ancient poetry art songs, many scholars have studied and divided them, such as Jin xiangli, who believes that the development of Chinese ancient poetry art songs has successively gone through four phases, such as the budding period, the prosperous period, the silent period and the revival period<sup>[4]</sup>. With regard to the musical creation of Chinese ancient poetry art songs, Liu Jingjing et al. believe that modern composers have a common characteristic when they create Chinese ancient poetry art songs, that is, they are trying their best to integrate western music creation techniques into Chinese music creation, and to better show the charm of Chinese music by using western music creation techniques, and they are trying to research and explore in order to try to integrate this Chinese and western art songs into Chinese music. exploration, trying to make this integration of Chinese and Western music composition techniques more harmonious, reflecting the color of national temperament and national style<sup>[5]</sup>. In terms of singing research, Guo Xiaona believes that with the development of Chinese vocal art, Western American singing, modern pop singing, traditional chanting and recitation are more and more being used in the singing of ancient poetry songs, which, according to different understandings of the singers, show a diversified development and embody different singing styles<sup>[6]</sup>. In the study of cultural value, Song Liuyan believes that Chinese ancient poetry art songs are rich in the beauty of poetic mood, the beauty of musical rhythm and the beauty of "poetry and music" singing<sup>[7]</sup>. In the study of integration into the heritage development of colleges and universities, Li Yujuan also mentioned that by selecting according to the singing style and reasonably analyzing the text, the use of Chinese ancient poetry art songs in the teaching of vocal music for higher education teachers can be improved<sup>[8]</sup>. However, most of the researches on Chinese ancient poetry art songs are from its historical development, music creation, vocal singing and systematic analysis and singing of a certain piece of work. Although there are some researches on the integration of Chinese ancient poetry art songs into vocal teaching in colleges and universities, most of them are relatively one-sided, and the innovative as well as systematic researches combining with the times are still to be further improved, thus, for the purpose of this study, Chinese ancient poetry art songs in contemporary college vocal teaching have to be further improved, thus, for the purpose of this study, Chinese ancient poetry art songs have to be further improved. Thus, the systematic research on the inheritance status and enhancement path of Chinese ancient poetry art songs in contemporary college vocal music teaching has laid the foundation for this study.

### **Research Content**

#### ***Overview of Chinese ancient poetry art song:***

Chinese ancient poetry art song is composed by using western compositional techniques as well as classical Chinese poems, and it is a product of modern professional music creation; except for the use of lyrics, its characteristics are basically the same as those of western art songs; its style is influenced by the long history and culture of ancient poems, as well as the composers' conscious efforts to create Chinese-flavored works, which makes it have a strong national style [9]<sup>[9]</sup>. As a product of the fusion of East and West, it has been deeply imprinted with the traces of China's historical, political, economic and cultural development during its century-long development. Chinese ancient poetry art songs have gone through four stages of development successively: the first stage, the budding period of school music songs with Li Shutong as the creative representative; the second stage, a song "Going East on the Yangtze River" by the young master in 1920 marked the birth of the first Chinese ancient poetry art songs, which began the prosperous period of the 1920s and 1940s; the third stage, accompanied by the founding of the new China, the social mass production and construction of the society In the third stage, along with the founding of new China, the mass songs and revolutionary songs flourished in the background of social mass production and construction, coupled with the arrival of the Cultural Revolution, Chinese ancient poetry art songs became the forbidden area of creation of "foreign thoughts" and "feudal dregs", and the ancient Chinese ancient poetry art songs entered the silent period in the 1950s and 1970s. In the fourth stage, since 1978, people's long-time severely bound and confined thoughts have been gradually liberated, and under the strong advocacy and high attention of government departments at all levels and the literary and artistic circles, Chinese ancient poetry art songs have entered a period of revival, in which, according to the number of creators and the number of works, there are scholars who take the arrival of the 21st century as the time node to divide them into the modernization and rejuvenation of Chinese ancient poetry art songs. During this period,

according to the number of composers and works, some scholars have divided it into two periods: the modern revival of Chinese ancient poetry art songs and their redevelopment.

***The important value of integrating ancient Chinese poetry art songs into vocal music teaching in contemporary colleges and universities:***

Ancient Chinese poems are refined and meaningful, and the verses are subtle and beautiful, condensing the essence and meaning of Chinese culture, which is a splendid cultural treasure of our country. Chinese ancient poetry art songs are not only a combination of ancient poems and music, but also a concrete expression of traditional Chinese aesthetic thoughts, with high literary, artistic and philosophical qualities. Integrating it into vocal music teaching in contemporary colleges and universities has important value and significance: firstly, it can improve students' vocal singing level. Chinese ancient poetry art songs have a very high pursuit of the expression of emotion and the shaping of the mood, to achieve this goal requires solid vocal singing ability, such as breath and breathlessness, biting and spitting, vocal embellishments, singing methods and other aspects of the technology is more sophisticated, which has an important impact on the expression of the mood of Chinese ancient poetry art songs, and the improvement of the students' vocal singing level. Secondly, it can improve students' comprehensive quality. Chinese ancient poetry is profound and has a very high literary connotation, learning and singing Chinese ancient poetry art songs need to first check and understand the ancient poetry and the author from the perspective of literature, history and other perspectives, and have a full understanding of the emotions they really want to express, and in the polishing of the emotions and mood, also need to explore the Chinese traditional music aesthetics and philosophy, and integrate them into the mood shaping. Thirdly, it can enhance students' cultural self-confidence. As an important part of traditional culture, the inheritance and study of Chinese ancient poetry art songs in colleges and universities is conducive to promoting the excellent traditional Chinese culture and expanding the dissemination of positions; its integration into the curriculum teaching is conducive to a deep feeling of the charm of the excellent traditional Chinese culture, so that the students in the auditory beauty of the feeling, and constantly enhance the cultural self-confidence, patriotic sentiments and national self-confidence.

***The current situation of the inheritance of Chinese ancient poetry art songs integrated into the teaching of colleges and universities:***

Colleges and universities, as the main position for cultivating high-level talents in music, play an important role in the inheritance of Chinese ancient poetry art songs. Through the research on students and teachers, it is found that under the guidance of the state and the government, although Chinese ancient poetry art songs are gradually emphasized in the teaching of vocal music in colleges and universities, they are still far from enough in the actual teaching and practice. The specific performance is as follows: First, students do not pay enough attention to it. For example, many students think that Chinese ancient poetry art songs are not large in length, not wide in range, and compared to "big" works such as opera excerpts, such "small" works as ancient poems and art songs can't set off their own skills, so they only sing it as a vocal practice song, and feel that it is more obscure and difficult to understand. They only sing it as a practice piece and find it rather obscure and difficult to understand, so their interest in singing it is not high. Secondly, the curriculum is not reasonable. According to the survey, there are not many colleges and universities that offer compulsory and elective courses in Chinese ancient poetry art song, and the colleges and universities mainly integrate Chinese ancient poetry art song into the vocal lessons, and most of them are contemporary works, and the teaching content is not reasonable enough; because the study of Chinese ancient poetry art song involves history, literature, philosophy and other disciplines, it is necessary to offer relevant pre-courses before learning Chinese ancient poetry art song in order to achieve better learning results. However, there is a lack of rationality in the actual curriculum setting. Thirdly, they do not pay attention to the improvement of comprehensive quality. For example, in most of the vocal lessons of ancient Chinese ancient poetry art songs, more attention is paid to the vocal method and the use and processing of the voice, while ignoring the cultural connotation behind it, and no attention is paid to improving the comprehensive quality of the students, which results in the inability to accurately express the works due to insufficient understanding. Fourth, the use of teaching materials is more confusing, the research found that most of the colleges and universities do not have a special selection or preparation of ancient poems and art songs teaching materials, but mainly from the textbooks and the network, does not have the scientific nature of teaching, and some of the sheet music is not accurate enough, affecting the learning and use. Fifth, there are fewer practical opportunities for students. The practical activities of the school are mainly concerts, competitions, various types of performances, concerts, competitions and various types of performances are mainly for students with better professional ability to participate in more, while the choral activities are collective, the students did not have the opportunity to appear individually, and did not play a very good role in improving their psychological quality, stage experience, and so on.

***Problem Cause Analysis:***

First, students have cognitive misunderstanding, resulting in insufficient attention. Today's college education is mostly dominated by the European education system, in the long-term learning, students pay more attention to the study of Western songs, while the traditional Chinese music songs have been neglected, for the Chinese ancient poetry art songs

such as a certain degree of difficulty of the works, but also some discouragement; there are also some students based on the pragmatism of the idea, although they know that learning the significance of the Chinese ancient poems and songs, but also realize the lack of their own Chinese poetry literacy, few people are willing to spend time on the study of ancient poetry and art songs. Some students are aware of the importance of learning Chinese ancient poetry art songs based on pragmatism, but they also realize the lack of their own Chinese poetry literacy, so few of them are willing to spend their time on the study of Chinese ancient poetry art songs. Secondly, the teaching objectives are not clear, which makes the curriculum system lack of rationality. As the teachers' teaching objectives of Chinese ancient poetry art songs are not clear enough, it leads to the lack of rationality in the setting and adoption of teaching contents, teaching methods and course assessment, and the lack of scientificity in the teaching system. Thirdly, the lack of teaching faculty leads to the shortage of professional teaching talents. Although most of the vocal teachers in colleges and universities are graduated from professional art colleges with master's degree or above, and their vocal singing skills are high, they are not very good at singing the genre of Chinese ancient poetry art songs, and the teachers who can create Chinese ancient poetry art songs are even fewer in number. Fourthly, teachers' teaching ability is insufficient and their teaching skills need to be further improved. For professional teaching, it is not enough to have professional ability such as singing, but also need to have a higher level of teaching, and need to have positive thinking and exploration on the teaching method, teaching mode, teaching assessment and curriculum system setting.

### ***Exploring the enhancement path of Chinese ancient poetry art songs in college vocal music teaching:***

#### **1. Guide the value cognition, set up the correct inheritance consciousness**

Correctly recognizing the value of ancient Chinese ancient poetry art songs in vocal music teaching in colleges and universities is an effective prerequisite for improving teaching quality. In colleges and universities, on the one hand, we can make use of the channels of ideological and political classes or courses to view Chinese ancient poetry art songs from the perspective of cultural self-confidence and national development, so as to lay a good ideological foundation for the inheritance of excellent traditional culture by students. On the other hand, teachers can carefully prepare an excellent Chinese ancient poetry art songs course in the professional class, have an in-depth understanding of the ancient poems and lyricists, dig out the story behind the creation of the songs, understand the real emotions expressed in the songs, read the lyrics well with rhyme, and sing the songs with suitable singing methods, as well as the treatment of vocal cavity, emotion and feelings, together with the physical performances, and then finally polish the mood and the emotion of the songs. The final polishing of the mood of the song and the sublimation of the emotion of the work. During the process, students and teachers are guided to participate in the process, and in the feeling of musical beauty, students are made to understand the learning method and feel the Chinese traditional aesthetic spirit and artistic charm of Chinese ancient poetry art songs from the details, so that teachers and students will love the Chinese ancient poetry art songs, so as to firm up the correct value cognition, and set up the correct sense of inheritance.

#### **2. Clear teaching objectives to create a reasonable curriculum system**

Teaching objectives are the guides of teaching activities, which are related to the design and implementation of the whole teaching of Chinese ancient poetry art songs, including knowledge and skills, process and method, emotional attitude and values. The purpose of learning Chinese ancient poetry art songs is to improve students' singing level, enhance their comprehensive literacy, and improve their cultural confidence. Therefore, for the opening of Chinese ancient poetry art song courses, we should set up compulsory and elective courses of Chinese ancient poetry art song for majors of different natures and according to different teaching purposes; according to the specific requirements of teaching objectives, we should set up corresponding teaching and practice contents, adopt suitable teaching methods and make clear the corresponding assessment requirements; according to the specificity of multidisciplinary thinking of Chinese ancient poetry art song, we should also set up corresponding pre-courses and courses of Chinese ancient poetry art song, and we should set up corresponding pre-courses and courses of Chinese ancient poetry art song. According to the special nature of multidisciplinary thinking, corresponding pre-courses and post-courses should be set up to create a reasonable curriculum system for the systematic and efficient learning of Chinese ancient poems and art songs.

#### **3. Strengthen the training of teachers and enhance the diversified teaching ability**

A strong teacher team is an important guarantee for the effective integration of Chinese ancient poetry art songs into vocal music teaching in colleges and universities. At present, although the vocal teachers of colleges and universities have high vocal singing skills, they are not all good at singing ancient Chinese poems and lyrics, and their teaching ability of ancient Chinese poems and lyrics needs to be constantly reflected and improved. Therefore, teachers can be encouraged to actively participate in programs such as "Cultivating Talents for Singing Chinese Ancient Poetry Songs" organized by the China Conservatory of Music, in which famous scholars who have accumulated profound experience in the translation and inheritance of music scores of classical Chinese poems and songs and singing and teaching of classical poems and songs in China will be invited to give lectures, and teachers can increase communication during the training process. During the training process, teachers can increase exchanges and improve the professional quality of singing and teaching Chinese ancient poetry art songs; teachers should also actively participate in various teaching trainings and competitions, master various scientific teaching methods, and constantly reflect and polish in the teaching process; at the same time, teachers should also combine theory and practice, actively engage in academic research on

teaching theories, and feed the theoretical achievements into the teaching practice, so as to improve their diversified teaching abilities. Teaching ability.

#### 4. Reasonable preparation of teaching materials to provide the basis for scientific teaching

Teaching materials are the core teaching materials of the curriculum and an important tool for education. According to the current problems in the use of teaching materials for Chinese ancient poetry art songs, scientific and logical teaching materials play a very important role in the teaching of Chinese ancient poems and art songs. Students of different grades can not learn Chinese ancient poetry art songs blindly due to the differences in the courses they have studied, their professional and technical skills, and their ability to understand the works. Colleges and universities should focus on the key teachers of music colleges and integrate the opinions of historians, literature and other multi-scientific experts, firstly, make an authoritative and innovative elaboration on the concept, historical development, aesthetic characteristics and cultural connotations of Chinese ancient poetry art songs, and then, taking the development of the era as a clue or the degree of difficulty as a logic, look for accurate and authoritative music scores to systematically compile the repertoire of Chinese ancient poetry art songs and strive to make specific lyrics and music of each piece of work. It systematically compiles the repertoire of Chinese ancient poetry art songs, and strives to analyze the lyrics and music of each piece specifically, and gives objective and detailed suggestions for the vocal singing part. In this way, the teaching materials can be rationally compiled to attract the teachers and students of colleges and universities to pay great attention to the teaching materials and to provide a scientific basis for teaching.

#### 5. Expand practice activities, provide sufficient exercise opportunities

Practice is an opportunity for students' professional skills, performance experience and learning ability, etc. Colleges and universities should actively prepare for relevant practice activities to provide students with valuable opportunities. Higher music colleges and universities can organize special concerts of Chinese ancient poetry art songs, or put forward the repertoire requirement of one-fourth or more of Chinese ancient poetry art songs for the concerts, so as to increase the opportunities of singing Chinese ancient poetry art songs; teachers can put the practice hours in the courses or the course assessment into the concert halls and other performance venues, so as to provide students with more opportunities for practice on the stage and improve the students' psychological quality, stage experience and self-confidence; they can also provide students with sufficient opportunities for practice. Teachers can put the practice hours or course assessment in the course to performance places such as concert halls to provide students with more opportunities for stage practice, so that students' psychological quality, stage experience and self-confidence can be improved; they can also create related clubs with certain instructors for regular guidance, communication and performance; they can also use the form of network communication to carry out artistic practice, using catechism and microcourses as the carriers to talk about and analyze the Chinese ancient poetry art songs, as well as using the popular Shake, Shuttle, etc. to upload the singing videos of outstanding students to expand the opportunities for learning and practice. Learning and practicing opportunities.

## Results

College students have high professional ability and perseverance spirit of struggle, they are the backbone of future Chinese cultural inheritance and development, and moreover, they are the relay of China's future development. Integrating Chinese ancient poetry art songs into college vocal music teaching for inheritance and development is the need of college development and the requirement of talent cultivation in the era. On the one hand, this can promote the vocal singing level and cultural literacy of college students majoring in music to continuously improve, and promote the blossoming of China's vocal music career to a higher road of development; on the other hand, this not only allows contemporary college students to appreciate our excellent traditional Chinese aesthetic culture, feel the beauty of the sound and rhythm of our excellent traditional culture, and enhance the students' aesthetic ability and cultural self-confidence, but also allows students to profoundly realize that The mission of cultural inheritance and development of the times has fallen on their shoulders, encouraging contemporary college students to be down-to-earth, positive innovation, the courage to take on the mission and responsibility of the times, for the inheritance and development of China's outstanding traditional culture, with practical action, to the times to hand over their own perfect answer sheet.

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