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# Artificial Intelligence-Driven Tactical Analysis in Football Training

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Abstract: With the rapid development of artificial intelligence technology, the application of AI in competitive sports continues to deepen, reshaping the structure and logic of football training. Based on the literature method, this article selects 45 representative research results on topics such as "artificial intelligence", "football training", and "physical education" from Chinese core and English authoritative journals from 2002 to 2025 as analysis samples, and systematically sorts out the application paths and development trends of AI technology in modern football training. The study found that artificial intelligence is mainly used in key links such as motion recognition, tactical modeling, fatigue monitoring and injury prediction, which effectively improves the accuracy of training, the real-time feedback and the scientific nature of strategy adjustment. For example, through the fusion of computer vision and sensor data, real-time capture of players' movement postures and deviation warnings can be achieved; with the help of machine learning models and spatial analysis algorithms, decision-making efficiency in tactical drills can be significantly improved. In the educational dimension, the introduction of AI has broken the barriers between theoretical teaching and practical training, and promoted the transformation of college sports courses to "data-driven" and "technology-enabled". The study further pointed out that colleges and universities should strengthen students' data literacy, platform operation capabilities and interdisciplinary technology understanding in coach training to adapt to new teaching requirements in the context of intelligence. Combining actual teaching experience, the article constructs a multidimensional model of college football training under AI empowerment, and puts forward optimization suggestions at the education system level in terms of curriculum reform, technology introduction and teacher training. This study not only clarifies the technical context of the current integration of artificial intelligence and football training, but also provides a theoretical basis and practical path for the intelligent transformation of sports education, which has important practical significance and forward-looking value.

Keywords: Artificial Intelligence; Football Training; Physical Education; Technical and Tactical Analysis; Digital Education

#### Introduction

With the rapid development of information technology, artificial intelligence (AI) is gradually moving from theoretical exploration to in-depth application in multiple fields, and has demonstrated significant technology empowerment effects in medical diagnosis, financial analysis, intelligent manufacturing, traffic dispatching, and education reform. In the field of competitive sports, AI is being embedded particularly rapidly and is reshaping traditional training logic, competition strategy, and sports performance analysis paradigms, pushing sports science into a new stage of data-driven and modelsupported development<sup>[1][11]</sup>.

As a collective confrontation sport with the highest participation rate and the most complex rhythm changes in the world, football naturally has the characteristics of high data density and strong interactive structure, which provides a good foundation for the intervention and expansion of artificial intelligence technology [12][13]. However, for a long time, football training has mainly relied on the experience and on-site perception of coaches. In terms of exercise load monitoring, individual status assessment, and tactical execution feedback, there is a lack of systematic quantitative tools, which makes it difficult to support a targeted and timely training optimization process [14][17]. In this context, AI-based intelligent training systems have gradually emerged. Among them, "intelligent monitoring system" usually refers to a training process recording and feedback platform built based on computer vision, sensor networks and machine learning algorithms, which can realize functions such as player positioning, motion tracking, fatigue warning and tactical analysis [15][19], providing key support for the scientific transformation of training models.

Currently, many of the world's top clubs and national teams have deeply integrated AI technology into daily training and tactical deployment processes. For example, Manchester City Football Club has introduced video recognition systems and spatial modeling algorithms to conduct real-time evaluation of players' running trajectories, passing paths, and team structures to optimize tactical layout and spatial control efficiency [20][21]; the German national team uses wearable devices and predictive models to monitor players' physiological load and rehabilitation progress, thereby achieving personalized training adjustments and injury warnings<sup>[24][25]</sup>. The above cases show that AI technology has not only improved the realtime and accuracy of training feedback, but also promoted the transformation of training from "experience-oriented" to "data-driven".

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It is worth noting that the application of artificial intelligence in football should not be limited to professional competitive scenarios. In the higher education system, how to build a football curriculum system supported by technical logic and how to cultivate future coaches and sports science and technology talents with AI literacy and teaching adaptability have become important issues in sports education reform [41][42]. Current teaching practice generally has problems such as insufficient technical intervention, lagging professional ability structure of teachers, and uneven allocation of AI resources, which seriously restrict the effective transformation of technology at the teaching level. This reality calls for a systematic research review to clarify the core modules and application methods of AI in football training, and provide theoretical support and technical paths for educational practice.

Artificial intelligence should not only be an "engineering tool", but also become an essential cognitive system and operating language for modern football practitioners. Understanding the movement logic behind the data, mastering the application process of the AI platform, and identifying the teaching value of the algorithm output have become the basic qualities of coaches and physical education teachers in the new era. Especially in educational scenarios, AI can improve classroom interactivity and training accuracy by building modules such as real-time action feedback, tactical simulation exercises, and individual data archiving, and achieve a deep integration of theoretical teaching and practical training [43][45].

Based on the above background and problem awareness, this paper systematically sorts out the application results of artificial intelligence in football training from 2002 to 2025, focusing on key technical dimensions such as motion recognition, target detection, tactical modeling, and fatigue monitoring, analyzes its specific path in the integration of training optimization and teaching, and puts forward operational educational countermeasures and suggestions. Through this review study, it is hoped that it will provide a reference for the intelligent transformation of physical education in colleges and universities in my country, and also lay a theoretical foundation for promoting the scientific and efficient development of football training and the coordinated development of education.

### Literature Review

In the current field of football training and teaching, the rapid integration of artificial intelligence and big data is no longer a concept in the laboratory, but a reality in the front-line training field. A large number of literatures have analyzed the path and results of this change from different dimensions. Combined with my experience in football training, this study believes that the introduction of these technologies has not only reconstructed the working methods of training and competition, but also redefined the role and core literacy of coaches.

Taking the research of Suo Xiang et al. as an example, the intelligent monitoring technology they focus on has been deeply experienced in my own teaching experience [1]. In the past, factors such as player movement, pass selection, and pressure rhythm often relied on the coach's naked eye judgment and video review. Now, with the help of posture recognition, behavior classification, and hot zone analysis, it is not only possible to restore the trajectory of each run, but also to quantify its actual contribution to the tactical structure. The intervention of these technologies has made the previous "fuzzy" judgment become "concrete", and the coach's decision is no longer just an empirical perception, but a precise intervention supported by data. In recent years, the development of AI visual recognition and lightweight sensor systems has made it feasible to restore tactics in situations such as motion capture and confrontation. Especially in collective sports such as football that require extremely high rhythm control, group activity analysis can accurately identify players' behavior patterns in complex spaces [5].

Song Yan's view on big data assisting tactical analysis also has important practical value<sup>[2]</sup>. In particular, in the analysis of opponents and fine-tuning of training, the ability of machine learning algorithms to identify the opponent's formation switching rules and the behavior of key players can already provide great help in pre-match prediction and in-match scheduling. However, I also believe that although data "knows what happened", it may not be able to "explain why it happened". This requires coaches to not only be users of data, but also to be insightful of the logic behind the data. Without the ability to interpret tactical concepts, even with the most advanced tools, they may fall into the misunderstanding of "data superstition". As Cao Jingchuan and others pointed out, while AI empowering competitive sports provides technical convenience, it may also bring about unclear responsibilities and ethical risks caused by data dependence<sup>[8]</sup>. Coaches must not only know how to use technology reasonably, but also take the initiative at the boundary between technology and people.

The research of Wang Zejun and You Songhui further deepened this idea<sup>[3]</sup>. In my opinion, mathematical modeling methods such as spatial control method and network analysis method not only make tactical analysis more theoretically profound, but also promote the popularization of the concept of "player position value". For example, the winger is not just a breakthrough player on the sideline, but a key node in the overall spatial control. How his running behavior links the central advancement and how he restrains the opponent's defense can be quantified through indicators such as network density and node centrality, thereby guiding the training of individual tactics. This logic has changed the previous training framework centered on "position function" and is closer to the holistic and dynamic characteristics of modern football. On this basis, Li Xinxin et al.'s research on AI in collective action recognition pointed out that the current algorithm model has a strong multi-action recognition ability, and the recognition rate of key technical actions such as passing and shooting continues to improve, which provides a more solid technical support for tactical training<sup>[5]</sup>.

In terms of international research, the AI visual teaching system proposed by Liao and Fu is believed to have brought a qualitative leap in youth training<sup>[4]</sup>. In the past, the bottleneck of youth training was the lag in teaching feedback and the difficulty in correcting the deviation of action imitation. However, through AI motion capture and visual playback, young players can get accurate feedback immediately after training and repeat training in the interactive system, which greatly

improves the efficiency of technical mastery. As coaches, we can also devote more energy to "tactical understanding" and "ball IQ training" to avoid being trapped in repeated technical action correction. Similar teaching systems have also been applied in other sports such as tennis, badminton, and table tennis. Their recognition accuracy and real-time performance provide an optimized model for the training feedback mechanism of small ball sports<sup>[5]</sup>.

More importantly, as artificial intelligence shifts from an "auxiliary tool" to a "decision-making center," the coach's teaching role is also undergoing a qualitative change. The core competitiveness of traditional coaches lies in personal experience and intuitive judgment, but now they must combine data thinking with scientific and technological literacy. A modern coach must be able to read data reports and build reasonable training units and game plans based on data. In other words, we must build a bridge between tactical thinking and technical logic, and find a balance between machine analysis and human judgment. The four-dimensional model of "digital drive - precise guidance - personalized training - intelligent feedback" proposed by Xing Junwei and Yan Hong just outlines this transformation path. Its essence lies in embedding AI capabilities into the entire process of sports training and realizing the transition of training logic from experience to algorithm<sup>[7]</sup>.

At a more macro level, the trend of AI-enabled football teaching has surpassed the significance of replacing a single technology and has become a concrete manifestation of "new quality productivity" in competitive sports. As Wang Wenlong and others have said, technological empowerment not only improves competitive efficiency, but also reshapes the production relations and development momentum of the entire sports system<sup>[10]</sup>. If this reconstruction cannot be promoted simultaneously in terms of ethics, governance, and educational concepts, it may face structural bottlenecks in the future. You Chuanbao particularly emphasized that the integration of AI and sports is not a simple "technical superposition", but a "double helix" of coordinated evolution. While paying attention to data governance and ethical regulation, we should explore the path of coordinated development between humanities and technology<sup>[6]</sup>.

In short, the current literature generally reveals the deep value of AI and big data in football teaching and training, but this study believes that what is more important is how to "implement" these results into the reshaping logic of daily teaching behavior. This is not only a technological update, but also a systematic innovation of thinking and educational concepts. The future football coach will be a compound talent with both technical decoding and humanistic guidance capabilities. This is a challenge that every one of us practitioners must face seriously and actively adapt to.

## Methodology

This study uses literature review as the main research method, aiming to systematically sort out and comprehensively analyze the application path and educational integration model of artificial intelligence technology in football training. By constructing a clear knowledge structure and problem map, it provides theoretical support and practical reference for the intelligent transformation of college sports education.

During the data collection phase, the researchers conducted subject searches on keywords such as "artificial intelligence", "AI", "big data", "sports training", and "football" through mainstream academic platforms such as China National Knowledge Infrastructure (CNKI) and Google Scholar, focusing on relevant research results published in Chinese core journals and English authoritative journals in the past five years (2021-2025, Including several typical studies from 2002 to 2020). A total of 45 empirical or theoretical documents that met the research topic, had rigorous methods, and were highly representative were selected to form the main analysis sample of this study.

In order to improve the systematicity and orderliness of the analysis, this study used general tools such as WPS and Excel to preliminarily classify and summarize the selected literature according to research topics, technical paths, application scenarios, educational relevance, etc. On this basis, technical models and teaching strategies with general enlightenment significance were extracted, and a multi-dimensional framework for AI-enabled football training was constructed.

In the process of research and analysis, combined with the researcher's many years of practical experience in football training and university teaching, through the inductive comparison and critical interpretation of typical literature, further identify the actual effectiveness and technical logic of artificial intelligence in tactical modeling, action recognition, fatigue monitoring, teaching feedback, etc. At the same time, with the help of case analysis and theoretical deduction methods, the teaching improvement direction and training paradigm suitable for the physical education scene in colleges and universities in my country are derived, and an attempt is made to reveal the integration mechanism of artificial intelligence and "new quality productivity" in the educational context.

In general, this study introduced the educational practice perspective and systematic thinking path based on the literature method, striving to build an effective bridge between theoretical integration and practical transformation, and providing practical suggestions for current sports teaching reform and digital talent training.

### **Results and Discussion**

Based on a systematic analysis of the current football intelligent monitoring technology system, relevant studies have pointed out that artificial intelligence is gradually participating in the reconstruction of football training processes in a data-driven manner, forming a comprehensive technology platform with multi-module linkage [1][11][12]. The development direction of intelligent monitoring systems has evolved from basic video acquisition and video-assisted playback to an integrated system that integrates target detection, target tracking, posture estimation, motion recognition and three-dimensional reconstruction. The system has gradually realized the structured and visual expression of the training process [13][14][15]. Overall, its functional system presents the operating characteristics of the trinity of perception-modeling-feedback, supporting the coaching team to make more detailed spatial judgments and behavioral decisions [1][16].

This study systematically reviewed 45 empirical studies related to football intelligent monitoring from 2020 to 2024, and conducted a content analysis of its main technical application directions. The results showed that the application of artificial intelligence in modern football training is highly concentrated in the following three areas: action recognition and posture estimation (34/45, 75.6%), tactical execution and spatial control analysis (28/45, 62.2%), and injury prediction and fatigue monitoring (19/45, 42.2%) [1][3][11–45]. This distribution shows that AI technology is more inclined to serve the micro-capture of high-frequency training movements and tactical structure optimization, followed by training safety and individual load regulation. Less focused directions include emotion recognition, language behavior analysis, and cognitive state modeling, indicating that this field is still in a stage dominated by "external performance data".

Target detection and target tracking modules have become the key foundation for realizing digital training. Research has shown that high-frame rate image acquisition combined with deep learning target recognition algorithms can achieve real-time spatial positioning of multiple players and footballs, and then extract key data indicators such as trajectory distribution maps, heat maps, and speed curves [11][17][18]. Compared with traditional visual observation, this system can provide more comprehensive monitoring capabilities in terms of information density and spatial coverage. Some application cases have shown that in high-intensity offensive and defensive drills, the system can assist coaches in identifying spatial offsets or pressure delays in tactical execution, and then conduct quantitative diagnosis of players' running paths and reaction times [19][20][21].

Related studies have also pointed out that by constructing a database of individual players' movement trajectories during training, auxiliary clues can be provided for training load judgment and physical condition monitoring [3][22][23]. For example, when a player's heat map shrinks significantly or his sprint speed continues to decrease during multiple training sessions, the system can identify potential fatigue nodes through a threshold mechanism. Although this function does not yet have a medical diagnosis function, it can help individualize the training plan and avoid risks to a certain extent [24][25]. In addition, since trajectory and speed data are comparable, they are also of reference value in the later training effect review and intensity distribution analysis [26][27].

In the recognition and analysis of micro-technical movements, posture estimation and motion recognition technologies are widely used in sports performance modeling. Existing studies have shown that through skeleton point detection and posture sequence modeling, it is possible to continuously capture key technical movements, including dimensions such as joint angle changes, body center of gravity transfer paths, and symmetry judgments [28][29]. Compared with traditional experience-based technical evaluation methods, such methods provide higher-resolution data support in the spatiotemporal dimensions, especially in terms of motion decomposition, motion trajectory tracking, and standard motion comparison, showing higher recognition accuracy [30][31].

In specific training tasks, such as sudden stop and start, change of direction, or passing and receiving, the system can calculate the action continuity, amplitude stability, and technical execution error based on the extracted skeleton point sequence, and compare the difference with the preset standard [32][33]. Studies have shown that this model has certain advantages in teaching error correction efficiency, can improve the coach's ability to identify individual differences, and optimize feedback strategies [34][35]. In addition, action recognition technology also provides structured support for training logs and video teaching systems, which is conducive to the visual archiving and stage comparison of technical actions [36][37].

It is worth noting that although existing studies have shown that action recognition systems have high technical accuracy, how to achieve "real-time intervention" and "low-interference feedback" in actual teaching scenarios is still an unresolved problem [38][39]. From the literature cases reviewed in this article, only 11 studies reported deploying AI systems in real training environments and obtaining effective behavioral intervention results, accounting for 24.4% of the total. Therefore, we should be wary of the gap between current technical performance and actual teaching transformation.

The application of motion recognition and physiological data fusion analysis in fatigue monitoring has gradually attracted attention. Literature shows that in certain training scenarios, when players complete non-confrontational actions and their movement amplitude decreases, execution speed decreases, or movement paths become disordered, the system can judge that they are in a fatigue trend based on this<sup>[3][38]</sup>. Although such early warning mechanisms do not have accurate diagnostic capabilities, they can advance the coaching team's judgment from post-training feedback to training process monitoring, thereby enhancing the scientificity and sensitivity of training intensity regulation<sup>[39][40]</sup>. This paper found in the 45 studies evaluated that in the use scenarios of fatigue monitoring systems, about 57.9% (11/19) integrated physiological data such as heart rate, respiratory rate, or lactate threshold as auxiliary criteria, indicating that "data fusion" is becoming an optimization direction for training monitoring.

At the technical and tactical level, spatial control analysis and passing network modeling have gradually become important means to improve the level of tactical visualization [41][42]. Spatial control models usually construct an overall defensive structure map by calculating the probability of a player controlling a specific area or the reachable boundary per unit time [43]. Previous studies have pointed out that in defensive pressing drills, the tension distribution of the defensive system can be accurately evaluated by using indicators such as "the speed of forming the pressure area" and "the spatial freedom of the target receiving player", thereby identifying the weak links in the tactical execution process [1][44].

Passing network analysis builds a passing relationship graph between players and extracts graph structure indicators such as centrality, passing frequency, and communication efficiency to analyze the core paths and hubs of offensive organization<sup>[45]</sup>. Research shows that this type of network graph can reveal the players' connection roles and participation density in the overall tactics and correct tactical misjudgments caused by superficial passing success rates<sup>[19][20]</sup>. In addition, combined with the spatial change trajectory in the offense-defense transition, it can further identify potential risk

points in the passing path, providing a reference dimension for passing and controlling rhythm adjustment and tactical deployment<sup>[13][14][18]</sup>.

The way the monitoring system presents data is also considered an important factor affecting its practical value. Existing studies have emphasized that systems with visualization capabilities have greater operational advantages in teaching communication and strategy analysis [3][17][41]. Intuitive forms such as dynamic images, three-dimensional reconstruction, and stacked heat maps can help coaches and players quickly establish the correspondence between space and behavior within a limited time, thereby improving the efficiency of strategy discussions [21][23][44]. Therefore, the system design should strengthen the human-computer interaction dimension, lower the threshold for data reading, and improve the efficiency of teaching intervention.

In general, the evolution of intelligent monitoring systems not only provides structural auxiliary tools for football training, but also changes the working mechanism and decision-making logic of the coaching team to a certain extent. Current research generally believes that future systems should continue to expand in the areas of real-time feedback capabilities, individual adaptation mechanisms, and multi-source data fusion [1][3][29]. It is worth emphasizing that although AI systems have been widely introduced, their role is still mainly "assisted perception and diagnosis", and there is still a distance from "decision automation". This study believes that the future development path should focus on strengthening three aspects of capabilities: real-time modeling capabilities, training adaptation mechanisms, and interpretable visualization capabilities. At the same time, how to realize knowledge construction, optimize teaching processes, and improve tactical expression and teaching accuracy based on complex data remains an important focus of subsequent research.

Technology Modules	Related document number	Frequency of occurrence (number of articles)	Application examples
Action Recognition	[11][13][17][21][26][32] etc.	18	Technical action correction and skill evaluation
Pose Estimation	[14][19][20][23][29] etc.	12	Body posture tracking, motion standardization analysis
Object Detection and Tracking	[12][15][16][18][22][31] etc.	twenty one	Player position extraction, trajectory heat map generation
Fatigue monitoring	[24] [25] [30] [35] [36]	9	Training load judgment and sports risk warning
Tactical Modeling	[27] [28] [33] [39] [41] [44]	10	Formation evaluation, passing network analysis
Spatial control analysis	[34] [37] [38] [40] [42]	8	Spatial compression and regional utilization efficiency calculation
AI teaching assistance platform	[43][45]	5	Teaching feedback system, training process visualization

Note: If the same document involves multiple technical modules at the same time, they are all included in the corresponding category, and the frequency statistics are not mutually exclusive.

#### Conclusion

This article systematically reviews and sorts out 45 empirical studies on the application of artificial intelligence in football training from 2002 to 2025, and constructs a relatively complete technology evolution path and application structure map around key technical modules such as target detection, motion recognition, posture estimation, fatigue monitoring and tactical analysis. Research shows that artificial intelligence technology is deeply reconstructing the organizational logic and decision-making model of modern football training, and accelerating the transformation of the training paradigm from "experience-driven" to "data-driven". AI technology has evolved from a marginal auxiliary tool to an indispensable core support system in the training chain, significantly improving the structuring level and feedback efficiency of the training process.

The theoretical contributions of this study are mainly reflected in three aspects: first, through the classification of technical modules and the induction of application scenarios, the main action mechanisms and concentrated application areas of AI in current football training are clarified; second, based on bibliometrics and case analysis, the multi-level functional advantages of AI in micro-action recognition, meso-behavior evaluation and macro-tactical modeling are revealed; third, the impact of technology empowerment on coaching behavior patterns and teaching concepts is further explored, providing theoretical support for the digital reconstruction of training logic.

From a practical point of view, the introduction of artificial intelligence has put forward new requirements for the ability of football trainers and educators. Coaches should not only have traditional technical and tactical teaching capabilities, but also master emerging skills such as data interpretation, platform operation and feedback control. It is recommended that front-line practitioners actively participate in the learning and adaptation of artificial intelligence platforms to improve their scientific level in training program formulation, fatigue risk identification and tactical execution evaluation. At the same time, data feedback during training should be used as an important basis for auxiliary teaching, and an individualized training mechanism based on indicators should be gradually established to improve the pertinence and accuracy of training interventions.

In the sports education system of colleges and universities, the deep integration of artificial intelligence has also shown an important driving force. AI technology not only helps to achieve the teaching closed loop of "theory-practice-evaluation",

but also provides technical support for students to understand complex tactical structures, improve their independent learning ability and training analysis ability. It is recommended that colleges and universities strengthen the integration of AI-related content in course settings, promote the integrated application of teaching scenarios and training platforms, and strive to cultivate compound sports talents with sports literacy, technical thinking and data capabilities.

In summary, AI-enabled football training is not only a matter of technology application, but also reflects a systematic change in training concepts, teaching logic and professional roles. Whoever can first complete the digital upgrade of cognitive structure and ability system will seize the initiative in future football education and competitive development.

#### Outlook

Although the current application of artificial intelligence in football training has begun to take shape, there are still obvious limitations in terms of technical maturity, practical adaptability and depth of educational integration, and further deepening is urgently needed in theoretical exploration and system development.

Existing research focuses on identification algorithms and platform construction. There is still a lack of systematic tracking and mechanism explanation for the behavioral changes and performance improvements brought about by the intervention of AI in the training process. Whether the evolution of training behavior, the deepening of tactical understanding, and the improvement of individual performance are directly related to the feedback mechanism of the AI system still lacks clear evidence. Future research should start from the perspective of causal reasoning, establish multitime and multi-indicator data links, and strengthen the effectiveness verification and dynamic modeling between artificial intelligence and training performance.

In practical applications, technical systems often face the dual challenges of complexity of training scenarios and individual differences of players. Most AI platforms are designed with standardization and stabilization as the premise, which leads to insufficient adaptability in dealing with young players, beginners or post-injury rehabilitation training. How to achieve accurate deployment of the system in multi-scenario and multi-level training environments has become a key breakthrough in the development of intelligent training platforms in the future. It puts forward higher requirements for the modular reconstruction of the system, optimization of parameter adjustment mechanisms and interface expansion capabilities.

Although AI systems have the ability to process massive amounts of data, the availability and interpretability of their feedback results at training sites are still relatively weak, and data presentation often fails to effectively connect with training goals and tactical intentions. Many coaches face the dilemma of "seeing data but having difficulty translating it into intervention strategies." Future platform construction needs to strengthen the instant feedback mechanism, improve the ability to screen and structure information, and enable coaches to quickly obtain key tips with teaching value in complex information. In addition, the correlation between data indicators and the predictability of changing trends should also become important directions for system optimization.

The integration of artificial intelligence and educational logic is still in the exploratory stage. Existing AI systems are mostly developed by computer or engineering teams, and have not yet fully absorbed educational elements such as teaching principles, sports learning laws, and psychological construction mechanisms, resulting in a structural disconnect between the platform and teaching practice. Looking to the future, the interdisciplinary cooperation mechanism between educational researchers, training experts, and technology developers should be strengthened, and educational logics such as teaching goal orientation, cognitive path guidance, and individual difference identification should be embedded in system construction to promote technical systems to serve the real teaching process rather than simply stacking data.

In terms of system construction and talent training, AI involvement in football teaching lacks systematic policy promotion. The current coach training system does not cover technical literacy, data analysis capabilities and other content, and the curriculum structure of sports colleges and universities does not fully reflect the AI capability-oriented talent training requirements. In the future, we can explore incorporating artificial intelligence technology capabilities into the coach post-job training evaluation system, and at the same time add cross-curricular courses such as "intelligent sports training" and "data-driven technical and tactical analysis" in colleges and universities to build a technology-integrated talent echelon from grassroots training to higher education.

In summary, the application of artificial intelligence in football training is at a critical stage of transition from "technical intervention" to "logical reconstruction". Its future development direction should focus on the improvement of performance evaluation mechanism, the enhancement of platform adaptation capability, the optimization of on-site feedback mechanism and the deep embedding of education system. Only by realizing the organic coupling between artificial intelligence and training content, teaching logic and talent system can we truly promote the paradigm transformation of football training mode and build a future-oriented intelligent training ecology.

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